

DATE: September 5, 2008
TO: Exhibitors
RE: Invitation to 2009 MECA Conference

You are cordially invited to exhibit at the MECA 2009 Conference that will be held at the Marriott Downtown on 200 East Amite Street, Jackson, MS 39201.

The dates for MECA 2009 will be February 17, 18, and 19, 2009. The theme for this year's conference is "Bridging the Digital Divide." We encourage all exhibitors who participate this year to incorporate this theme into their exhibits for MECA 2009.

MECA is a professional organization that serves technology educators and coordinators pre-K through college in the state of Mississippi. Last year's MECA 2008 had an attendance of nearly 1,200 participants!

MECA continues to grow as technology's impact is becoming more evident in today's classrooms and individual lifestyles than ever before. But, we can't have a successful MECA without you! Vendors and their support have been and will continue to be as critical a part of the existence of MECA as are its members and annual presenters.

If you wish to know more about MECA, our history, who 'we' are, and where we aim to go, please visit our web site: <http://www.ms-meca.org>.

The pages that follow contain information for exhibits and an application for helping MECA be as successful an experience for attendees as well as exhibitors. Please read all the information carefully and don't hesitate to send questions to Sean Owen, President [sowen@ms-meca.org] or Amy Wilson, Executive Assistant to the President, [amy@ms-meca.org].

There are many on the MECA Executive Board who are willing to assist you in making necessary arrangements for you to exhibit at MECA 2009. If you have any questions at this point and before proceeding with the rest of the information and application, please send your questions to Sean or Amy (email addresses above). I hope to see each of you in February at MECA 2009!

Sincerely,



Sean M. Owen, Ph.D.
President, MECA 2009

EXHIBITOR OPPORTUNITIES FOR MECA 2009

The opportunities for the 2009 MECA Conference have been restructured. Please note the changes outlined in the sponsor levels. To begin applying for sponsorships, please contact:

Amy Wilson
MECA Executive Assistant to the President
P.O. Box 1846
Madison, MS 39130
Phone: 601-853-4282
Fax: 601-853-4283

Sponsor Levels:

I. Gold (\$4,000):

- Display space in Pre-function Exhibit Area (\$1,600 value)
- Full Page Program Ad: (\$1,100 value)
- Company Logo on Welcome Bag
- Company furnished banner displayed at all General Sessions

II. Silver (\$2,500):

- Display space in Pre-function Exhibit Area (\$1,600 value)
- 1/2 Page Program Ad: (\$600 value)
- Company furnished banner displayed at all General Sessions

III. Bronze (\$1,250):

- Exhibit in Exhibit Room (\$700 value)
- 1/4 Page Program Ad: (\$350 value)
- Name and Logo on printed signage at registration/information table

IV. Computer Lab Sponsor (\$3,000) – Winston I, Winston II, Surrey I, Surrey II, and Windsor IV (5 Available)

- Lab space throughout conference (Equipment and programming provided by MECA)
- Signage recognizing sponsor outside lab
- Banner provided by sponsor may be displayed in lab
- Full Page Program Ad: (\$1,100 value)
- Display space in Exhibit Room (\$700 value)
- Sponsors may choose which lab to sponsor on first-come, first serve basis
- Five labs will be offered during the conference for hands-on sessions. Contact Amy or Sean to learn the type of computers and technology that will be used for each lab.

V. Presentation/Hospitality Suite (\$3,000) – Warwick, Manchester I, Manchester II (3 Available)

- Suite available during scheduled conference times (may remain open later if requested)
- Signage recognizing sponsor outside lab
- Banner provided by sponsor may be displayed in lab
- Full Page Program Ad: (\$1,100 value)

VI. Featured Exhibitor Area (\$2,500) – (1 Available)

- Located on main conference floor directly across from the Escalators next to Internet Café
- Signage recognizing sponsor in area
- Banner provided by sponsor may be displayed
- 1/4 Page Program Ad: (\$350 value)

VII. Internet Cafe (\$2,000)

- Located on main conference floor directly adjacent to Escalator area
- Full Page Program Ad: (\$1,100 value)
- Signage recognizing sponsor next to Internet Café
- Banner provided by sponsor may be displayed in Internet Café
- Display space in Exhibit Room (\$700 value)
- Vendor will provide 4-5 computers for café

Exhibit Space Only Information

I. Pre-function Hallway (\$1,600)

- 16 spaces are available.
- These rooms are located on the main conference floor area (*See Map*).
- 6 foot tables equipped with Internet and AC power.
- 1/8 Page Program Ad: (\$200 value)
- Breaks will be provided in Pickwick (*See Map*).

II. Exhibit Room (\$700)

- 18 spaces are available.
- Located in Churchill I and II.
- These rooms are located on the main conference floor area (*See Map*).
- 6 foot tables equipped with Internet and AC power.
- 1/8 Page Program Ad: (\$200 value)
- Breaks will be provided in Pickwick (*See Map*).

Program Advertising

1. Full page: (\$1,100)
2. 1/2 Page: (\$600)
3. 1/4 Page: (\$350)
4. 1/8 Page: (\$200)

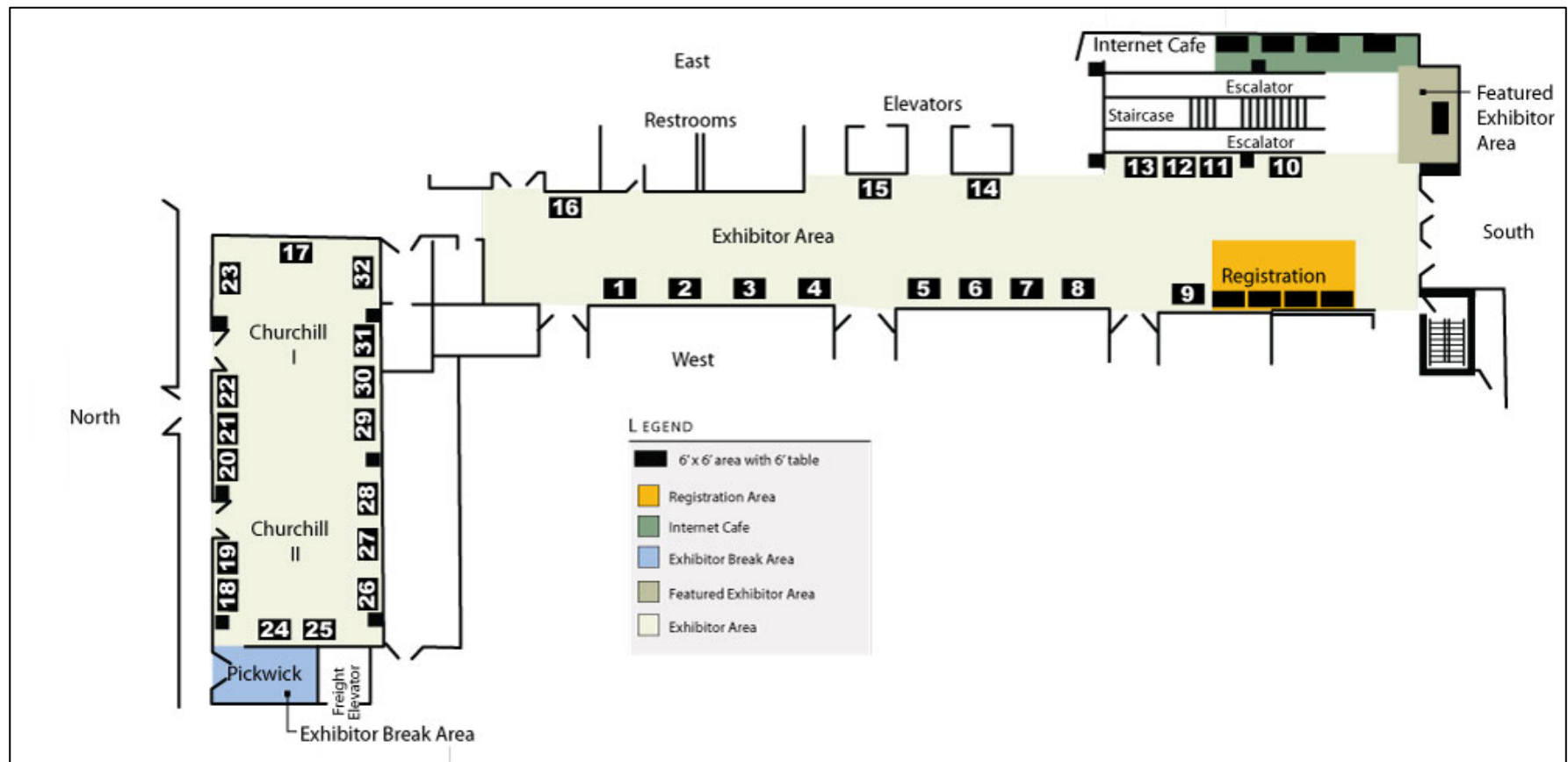
Other Information:

1. Please send items for welcome bags before February 4, 2009 to:

Amy Wilson
MECA Executive Assistant to the President
120 Covey Run
Madison, MS 39110

2. Bring door prizes to registration table or you may display them at your exhibit. Door prizes that attendees register at exhibit tables may be announced at either the opening general session or closing session.

Exhibitor Areas (Exhibitor Area, Churchill I, and Churchill II)



Exhibitor Areas (Warwick, Manchester I, and Manchester II)

